

SPINNING[®]

Commercial Bike Assembly Guide and Owner's Manual



SPINNER_{PRO}[®]

SPINNER_{NXT}[®]

PRO_{Power}[™]

NXT_{Power}[™]

Chrono[®]

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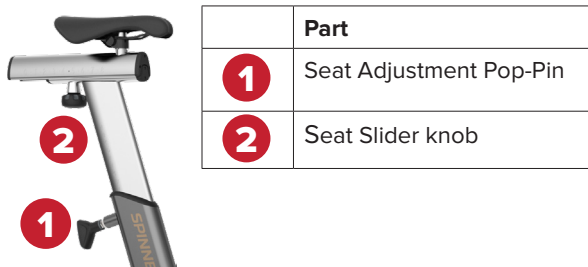
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SPINNING®

GETTING STARTED

The Spinner® line of indoor cycling bikes sets the standard for adjustability, comfort, and performance. Together with the Spinning® program, Spinning® provides an unparalleled experience for studios and gyms worldwide.

Before you start, you can learn more about Safety, Maintenance, Spinning® Accessories, Training, and the Spinning® Community by visiting us at www.spinning.com.



Set up the bike

Seat Height

Reduce your risk of injury and enjoy a more comfortable ride by adjusting the seat height so that there is a slight bend (25-35 degrees) in your knee at the bottom of a pedal stroke.

To adjust the seat height:

1. Dismount the bike. Turn and pull the seat adjustment pop-pin 1 counterclockwise (-) to loosen and release it from the seat post.
2. Raise or lower the seat to the desired height.
3. Turn the pop-pin clockwise (+) and secure it in a preset hole.

Now adjust the seat's horizontal position so you sit on the bike with the pedals parallel to the floor, and your forward knee is aligned over the center of the pedal.

To adjust the horizontal seat:

1. Dismount the bike. Turn the seat slider knob 2 counterclockwise (-) and move the seat to the desired position.
2. Fully tighten the seat slider knob by turning it clockwise (+).
3. Recheck the seat height to make sure there's a slight bend in your knee.

Handlebar Height

The handlebar should be approximately the same height as the seat, or higher if you feel back discomfort.

To adjust the handlebar height: 3

1. Turn the handlebar adjustment pop-pin counterclockwise (-) to loosen and release it from the post.
2. Raise or lower the handlebars to the desired height, then secure the pop-pin in a preset hole.
3. Turn the handlebar adjustment pop-pin clockwise (+) to fully tighten it.

To adjust the fore/aft handlebar position:

1. Turn the fore/aft handlebar knob 4 counterclockwise (-) to loosen it.
2. Slide the handlebar assembly to the desired position and then fully tighten the fore/aft handlebar knob.

Foot Position

Place the balls of your feet securely on the center of the pedals.

Foot Strap

Adjust the toe straps to hold your foot firmly on the pedal, allowing you to apply force throughout every part of the pedal stroke.

SPD-compatible Side of Pedal

Place the cleat over the SPD-compatible mechanism and apply pressure to secure cleat. Make sure cleat is securely connected. To disconnect, push heel outward.

Ride the bike

CAUTION: Before beginning any fitness program, see your physician for a thorough medical exam.

Ask your physician for the appropriate target heart rate for your fitness level.

Failure to follow these safety instructions can result in serious personal injury.

Note If your foot comes loose when riding, firmly press down on the resistance knob to stop and secure your foot.

Resistance Control and Stop Function

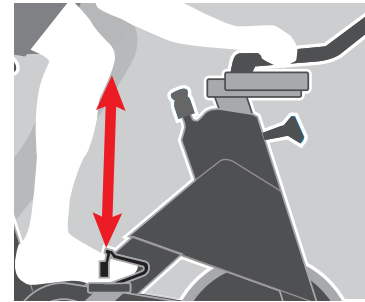
Turn the resistance knob **5** to change the pedaling resistance. Press down on the knob to stop the flywheel and pedals.

- To increase or decrease resistance, turn the knob clockwise (+) or counterclockwise (-).
- To stop the flywheel and pedals from moving, firmly press down on the resistance knob to bring the flywheel and pedals to a stop.



Step 1: Set up the bike so that the seat and handlebars are properly adjusted for your height and comfort.

Important: Make sure that all pop-pins are engaged and fully tightened after adjusting your bike.



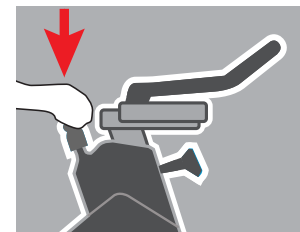
Step 2: Mount the bike and secure your shoes in the toe straps or toe clips.

When you sit on the bike with the pedals parallel to the floor, your forward knee should be aligned over the center of the pedal. Turn the resistance knob clockwise (+) to gradually increase the tension.

To vary the intensity of your workout, adjust the knob while riding.

Step 3: To dismount, firmly press down on the resistance knob.

Do not dismount the bike until the pedals and flywheel have come to a complete stop.



After each workout

For commercial bikes:

- Release all tension from the resistance knob after each use to allow for perspiration to evaporate. If bikes are used in a class setting, the instructor should direct class participants to release all tension from the resistance knob after each use.

For bikes used in a home setting:

- Wipe down the bike after each use. Pay special attention to wipe under the resistance knob.
- When done, turn the resistance knob clockwise (+) to put tension on the flywheel so that the pedals do not rotate freely.
- When the bike is not in use, always keep some resistance on the flywheel.

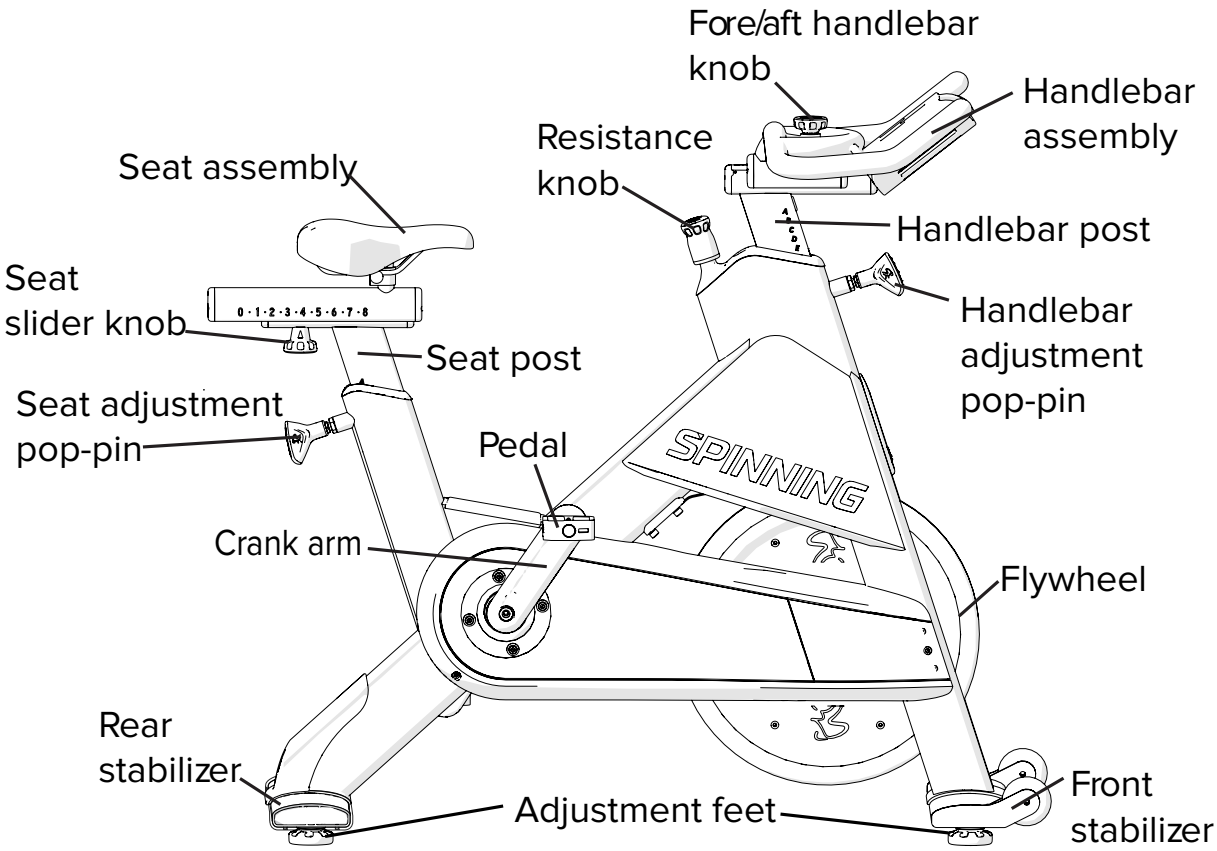
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PROGRAM SAFETY

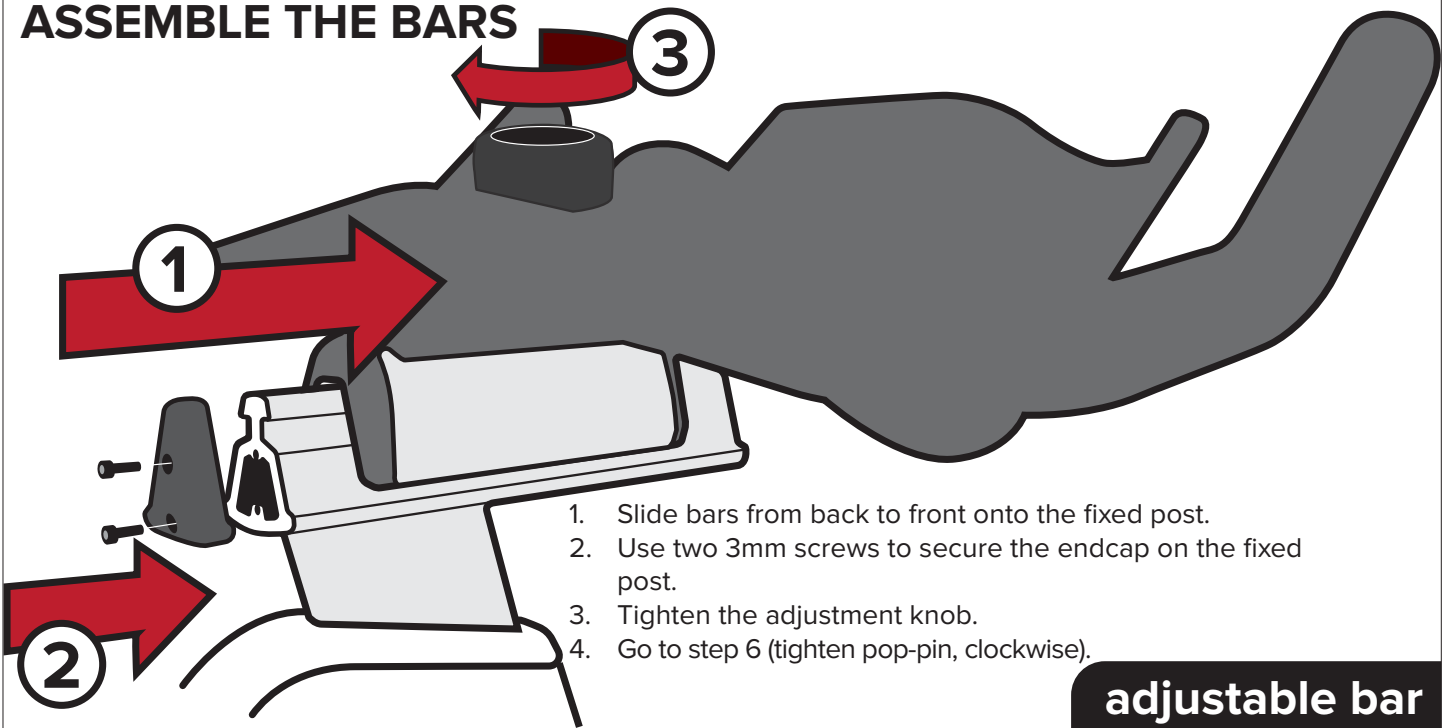
- Consult your physician prior to beginning this or any other exercise program. Not all exercise routines are suitable for everyone. Discontinue any exercise that causes you discomfort and consult a medical expert.
- Ensure that the adjustment knobs (saddle height, saddle fore/aft and handlebar height) are properly secured and do not interfere with your pedaling of motion.
- Children under the age of 16 should not ride the Spinner® bike.
- Do not insert any object, hand or foot into any openings. Do not expose hands, arms or feet to the drive mechanism or any other potentially moving parts of the bike.
- The body weight for individuals riding the Spinner® bikes should not exceed 350 pounds (159 kg).
- Spinner® bikes have a weighted flywheel and a fixed gear that do not allow riders to coast. This means that in order to stop, you must gradually slow your pedal strokes rather than stopping abruptly. If you need to stop immediately, push down on the red resistance knob.
- After use, turn the knob clockwise to increase the resistance so that the pedals will not rotate freely.
- If at any time you feel dizzy or have difficulty breathing, press down on the red resistance knob until you come to a complete stop and carefully dismount the bike.
- Listen to your body, ride at your own pace, and set a resistance load that feels right for you.
- Keep children and pets away from the bike whenever it is in use.
- Stay hydrated. Drink plenty of water throughout your ride.
- During warm-up and cool-down, pedal with a light amount of resistance at all times, The Spinning® program reminds riders to maintain a connection to the flywheel with resistance throughout the ride.
- Stay in control by executing all movements and hand positions at a slow pace before attempting to increase your pedaling speed.
- Focus on form, posture and smooth transitions between movements.
- Always ride with proper footwear. Do not ride with bare feet or open-toed shoes.
- Keep shoe laces tucked in and foot straps snug around your shoe. If your foot does come out of the toe clip, push down on the resistance knob to stop the flywheel's motion before clipping back in.

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ASSEMBLY GUIDE



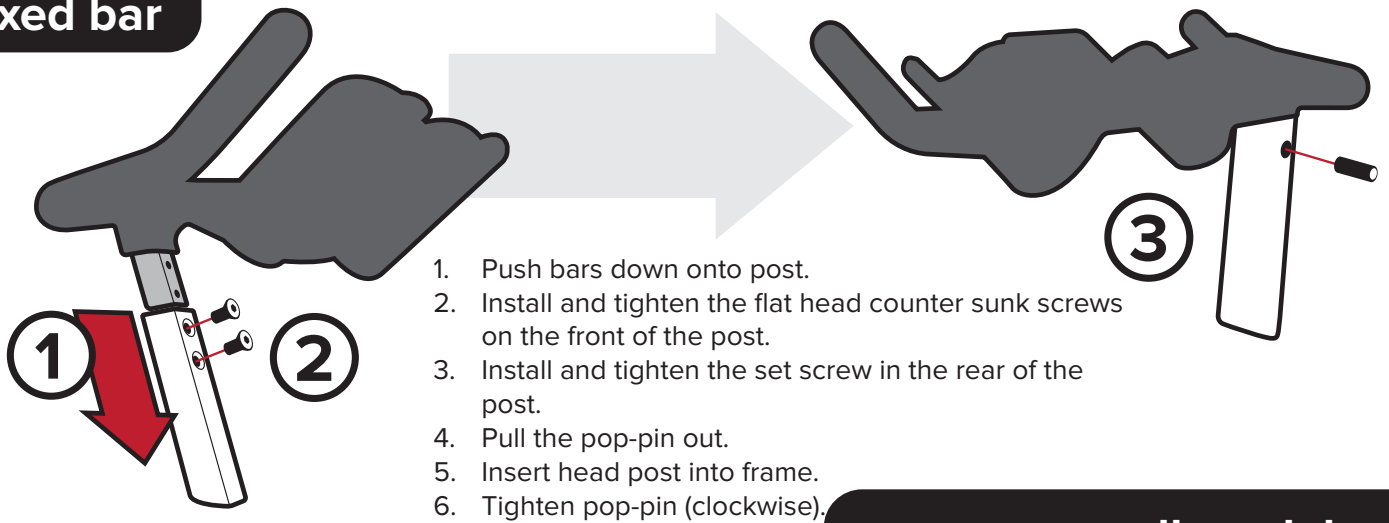
ASSEMBLE THE BARS



1. Slide bars from back to front onto the fixed post.
2. Use two 3mm screws to secure the endcap on the fixed post.
3. Tighten the adjustment knob.
4. Go to step 6 (tighten pop-pin, clockwise).

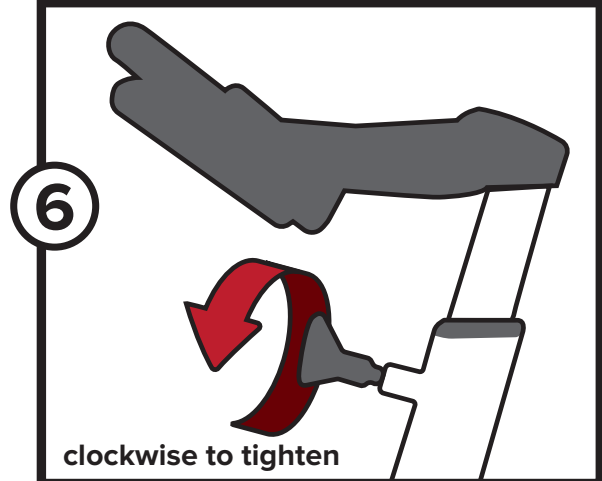
adjustable bar

fixed bar



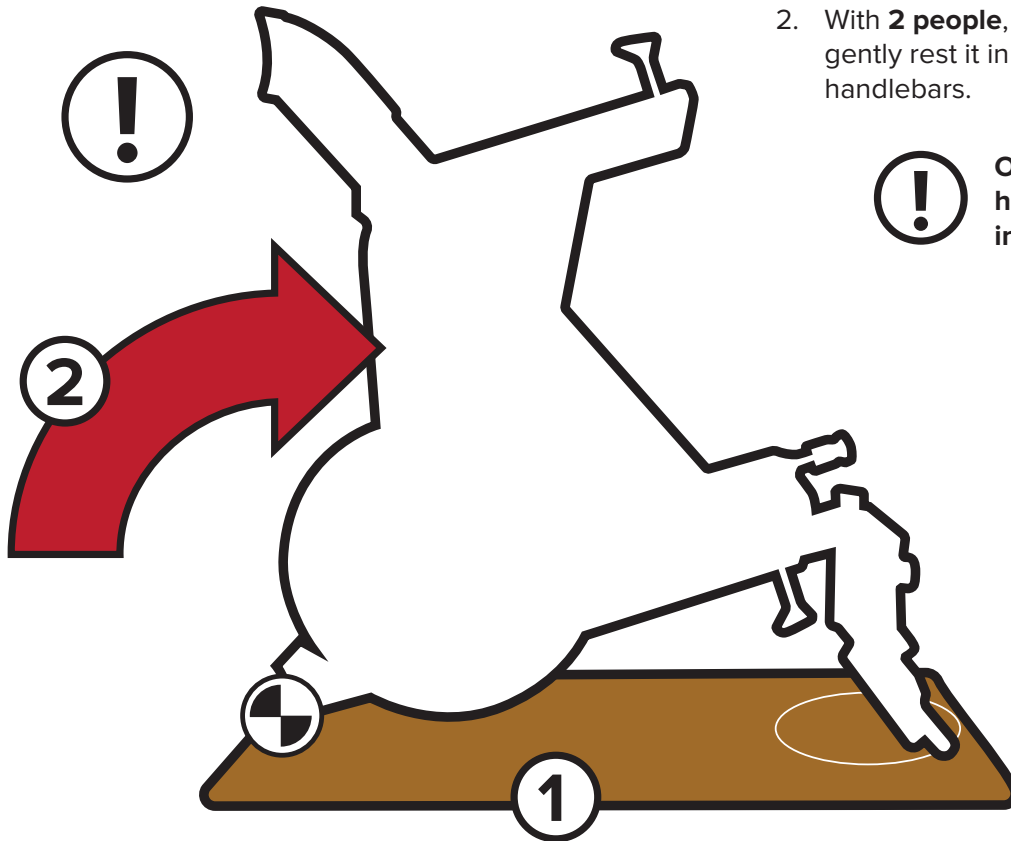
1. Push bars down onto post.
2. Install and tighten the flat head counter sunk screws on the front of the post.
3. Install and tighten the set screw in the rear of the post.
4. Pull the pop-pin out.
5. Insert head post into frame.
6. Tighten pop-pin (clockwise).

all models




clockwise to tighten

TILT THE BIKE FORWARD




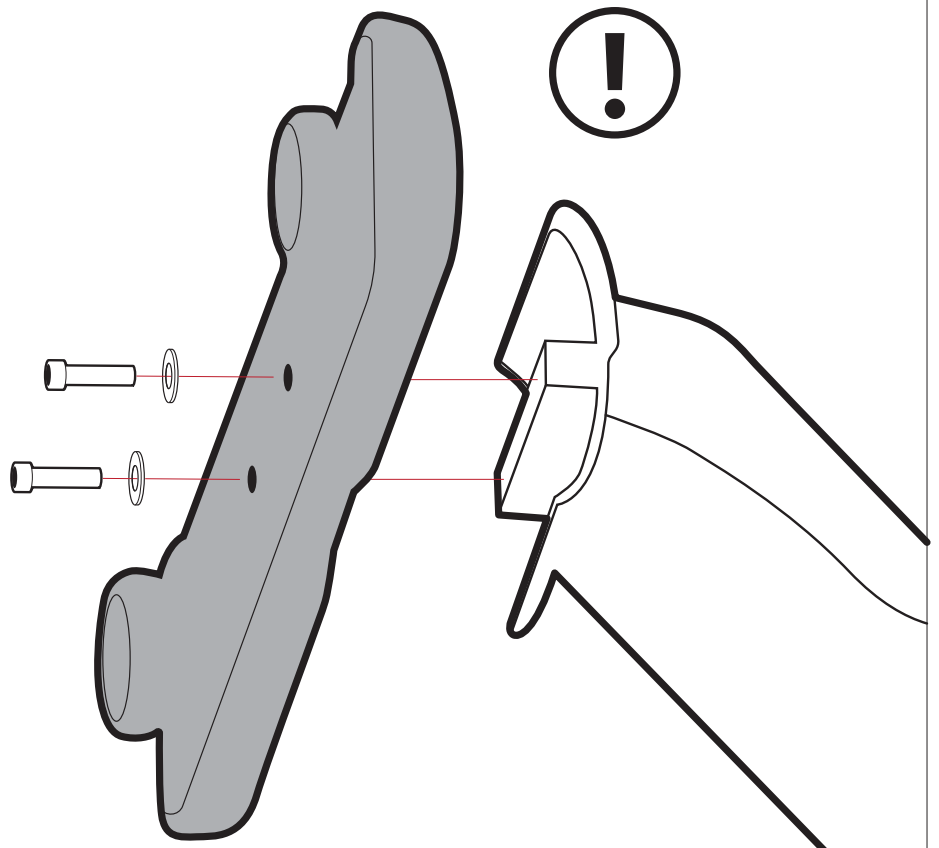
1. To avoid damage, ensure that the bike is on carpet, cardboard or other soft surface.
2. With **2 people**, pivot the bike forward and gently rest it in a vertical position on the handlebars.

 **One person should always hold the bike steady when in this position.**

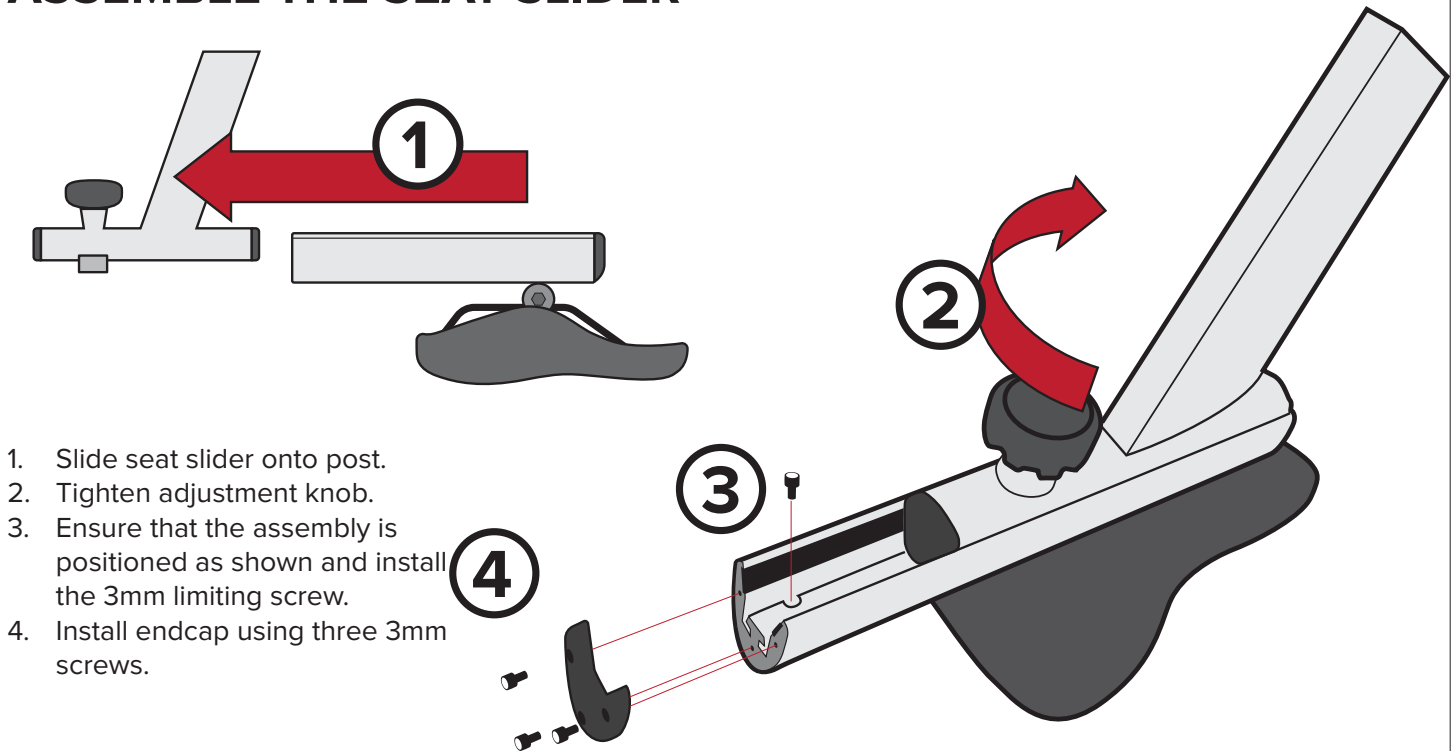
INSTALL THE REAR STABILIZER

Place washers on each stabilizer bolt and use the supplied hex key to tighten each bolt securely (turn clockwise).

 **For safety, make sure that one person steadies the bike while the other person installs the stabilizer.**



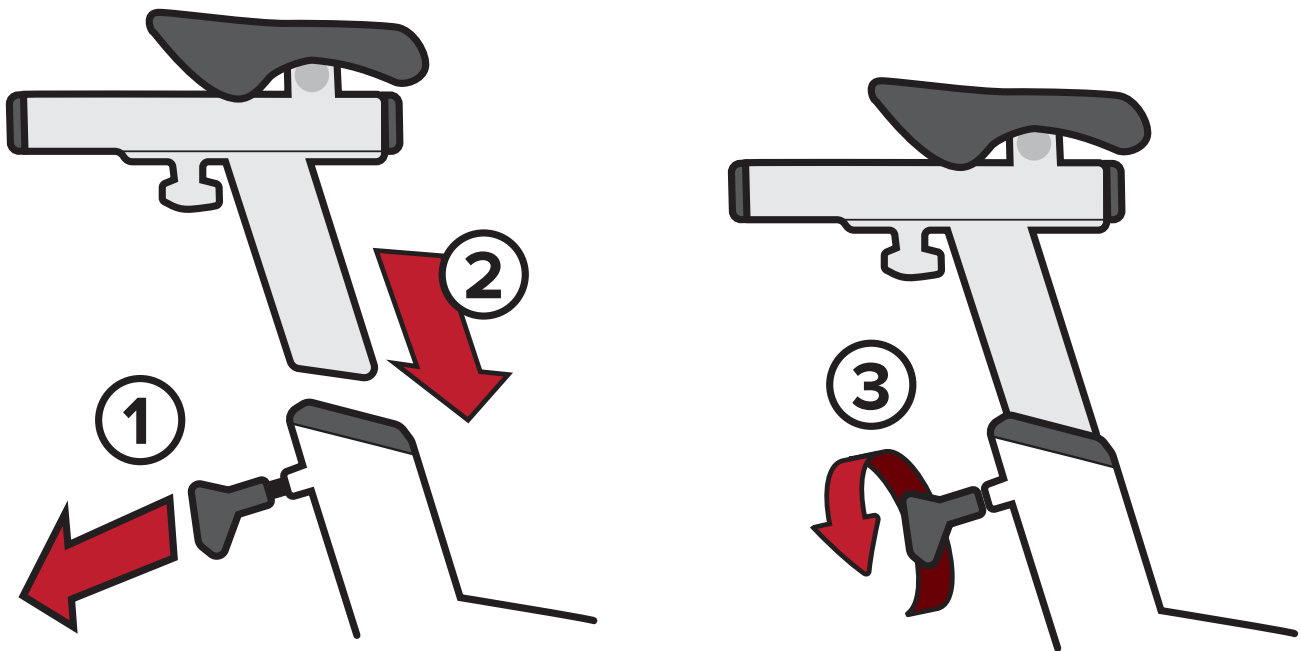
ASSEMBLE THE SEAT SLIDER



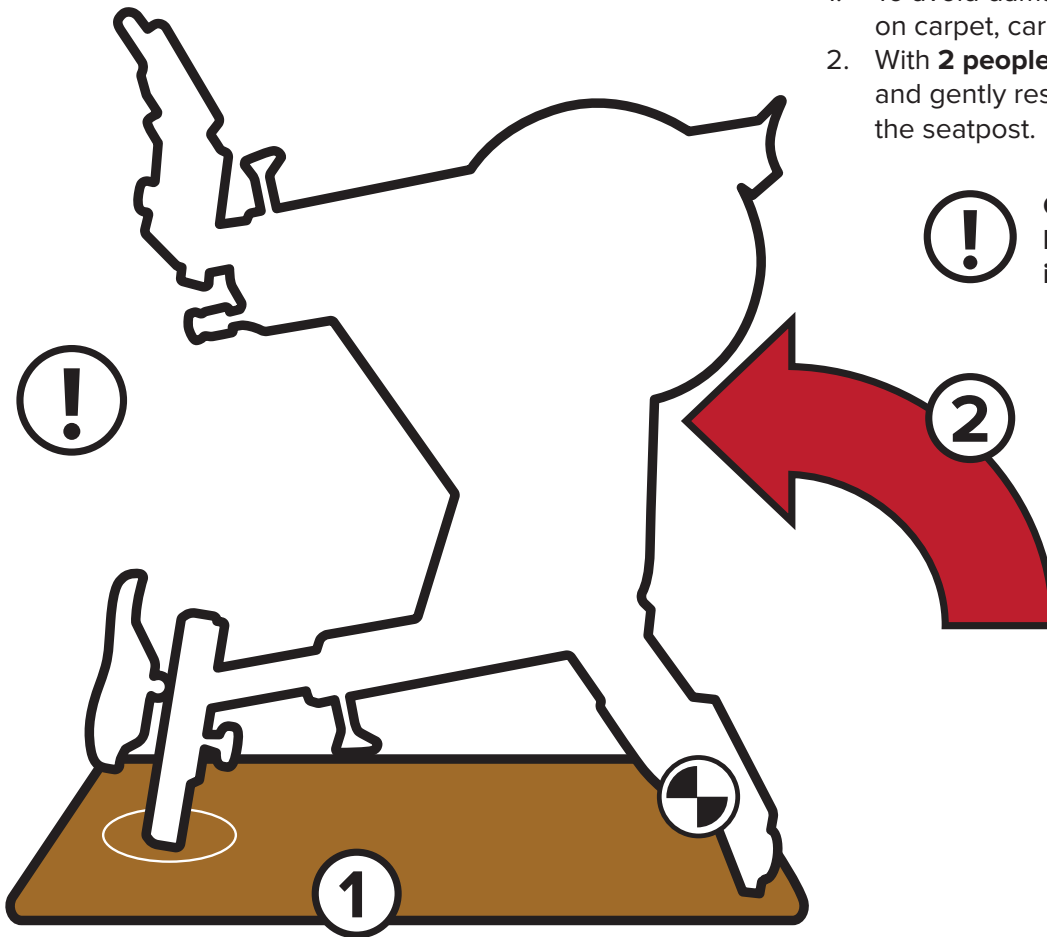
1. Slide seat slider onto post.
2. Tighten adjustment knob.
3. Ensure that the assembly is positioned as shown and install the 3mm limiting screw.
4. Install endcap using three 3mm screws.

INSTALL THE SEAT SLIDER ASSEMBLY

1. Pull the pop-pin back.
2. Insert the seatpost assembly into glide.
3. Secure the seatpost by releasing the pop-pin into an adjustment hole and turning the pop-pin (clockwise).



TILT THE BIKE REARWARD

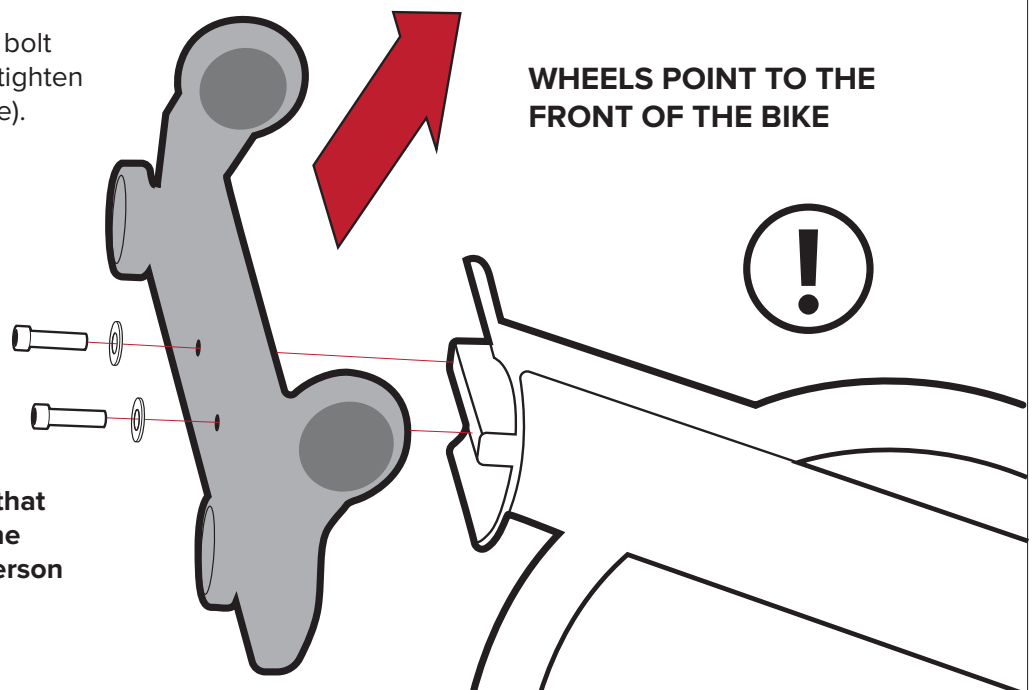


1. To avoid damage, ensure that the bike is on carpet, cardboard or other soft surface.
2. With **2 people**, pivot the bike rearward and gently rest it in a vertical position on the seatpost.

! One person should always hold the bike steady when in this position.

INSTALL THE FRONT STABILIZER

Place washers on each stabilizer bolt and use the supplied hex key to tighten each bolt securely (turn clockwise).

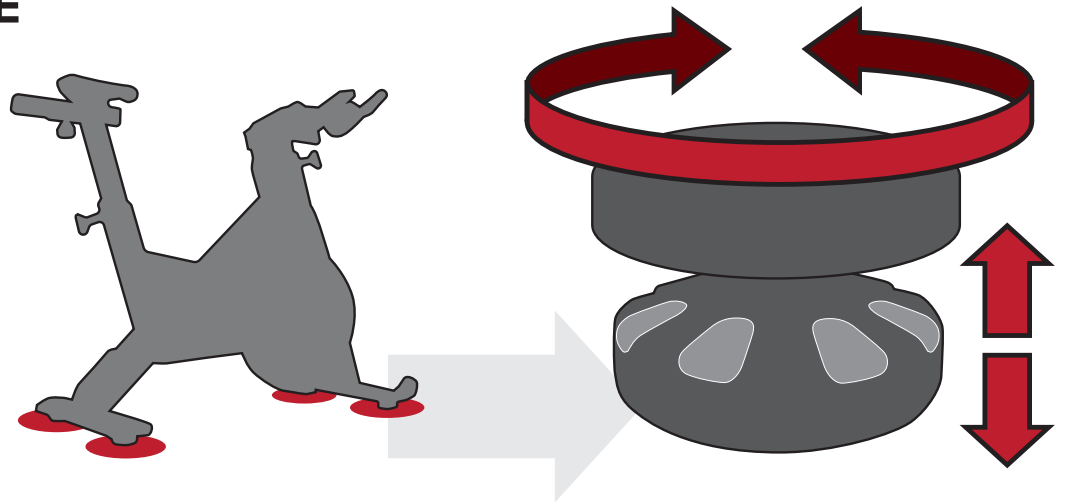


WHEELS POINT TO THE FRONT OF THE BIKE

! For safety, make sure that one person steadies the bike while the other person installs the stabilizer.

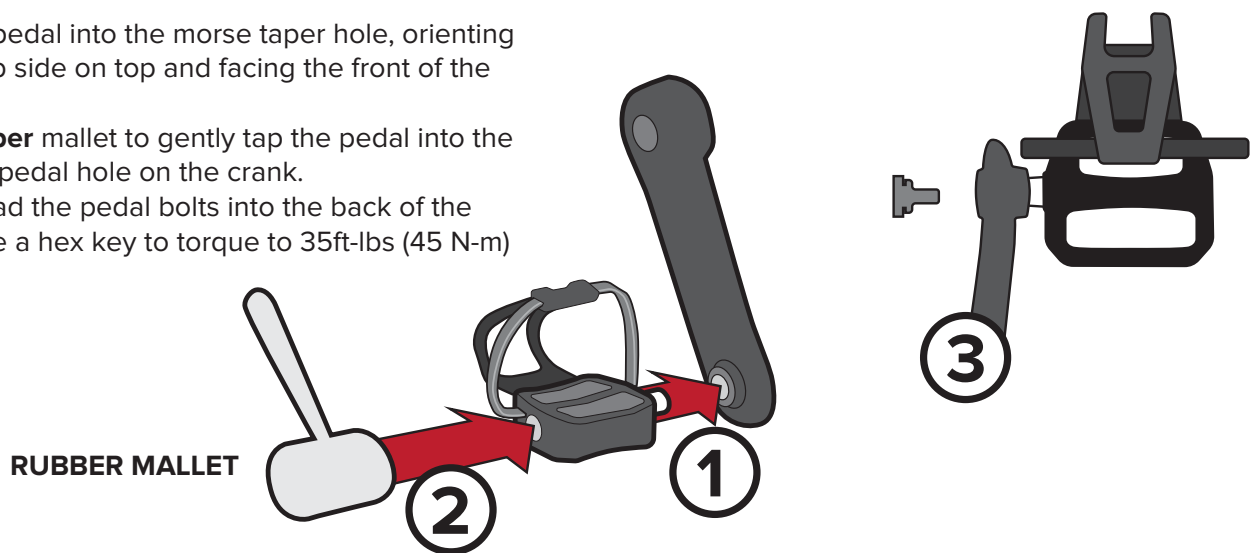
LEVEL THE BIKE

Make sure that the bike is level and securely sitting on all 4 feet. If there is any rocking or instability, rotate the appropriate adjustable foot until the bike is level and stable.



INSTALL THE PEDALS

1. Place the pedal into the morse taper hole, orienting the toe clip side on top and facing the front of the bike.
2. Use a **rubber** mallet to gently tap the pedal into the machined pedal hole on the crank.
3. Hand thread the pedal bolts into the back of the crank. Use a hex key to torque to 35ft-lbs (45 N-m)



ADDITIONAL STEPS FOR BIKES EQUIPPED WITH THE SPINPOWER® CRANK AND INTEGRATED POWER CONSOLE

INTEGRATED POWER CONSOLE

See Integrated Power Console supplement for details.

CALIBRATE THE SPINPOWER® CRANK

Download the SPINPower® Crank Connect app available free for Apple and Android devices and follow the on-screen instructions to calibrate your crank. You can also rename your crank, check for firmware updates and check the battery life, all from your mobile device. See the Studio SPINPower® Crank supplement for more info.

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BIKE MAINTENANCE

Before you begin

- Spinning® recommends owners implement a thorough maintenance program that incorporates regular safety inspections by qualified maintenance technicians as outlined in this Maintenance Guide (“Guide”). Also, Spinning® recommends that technicians thoroughly read and understand the safety guidelines and maintenance procedures covered in this Guide.
- This Guide provides information about items that need to be inspected and maintained on a daily, weekly, and monthly basis.
- It is the duty of the gym or studio owner or bike owner, during maintenance, to place an “Out Of Order” sign on the bike.

Important: *It is the duty of the owner to maintain equipment in accordance with the instructions in this material and any accompanying material. Always purchase replacement parts and hardware from Spinning®. If you use parts not approved by Spinning®, you could void the Spinning® Limited Warranty. Use of parts not approved by Spinning® may cause injury and potential damage to your equipment.*

Recommended Tools

- Standard set of hex keys

General Care

- Never use abrasive cleaning liquids, degreasers or petroleum-based solvents on the bike. Use a soft nylon scrub brush to clean grooves and textured surfaces.

For commercial bikes:

- o Release all tension from the resistance knob after each use to allow for perspiration to evaporate. If bikes are used in a class setting, the instructor should direct class participants to release all tension from the resistance knob after each use.

For bikes used in a home setting:

- o Wipe down the bike after each use. When done, turn the resistance knob clockwise (+) to put tension on the flywheel so that the pedals do not rotate freely.
- o When the bike is not in use, always keep some resistance on the flywheel.
- Clean all surfaces of the frame and plastic components. **Keep excess moisture away from electronic components and dry completely with a lint-free cloth to prevent electrical shock or damage.**
- After the first ten hours of use and every 100 hours of use thereafter, re-torque the pedals to 33 ft-lb (45 N-m).

Daily Maintenance Tasks

Note: Raise seat and handlebar posts to their highest setting to expose moisture.

- Wipe the bike frame using a clean lint-free cloth dampened with 30 parts water to 1 part non-abrasive detergent.
- Use a lint-free cloth to dry the bike. Pay special attention to the handlebar, pop-pins, resistance knob, chain guard, flywheel, and seat adjustment assembly.
- Check warning and instruction labels.

Weekly Maintenance Tasks

- Clean the floor under the equipment. Do not lift and hold equipment while vacuuming or mopping.
- Ride each bike to identify any vibration, noises, and chain issues.
- Check for flywheel alignment.
- Inspect each bike for loose assemblies, parts, bolts and nuts. Give particular attention to the following:
 - o Frame hardware
 - o Seat and handlebar hardware including knobs and pop-pin handles
 - o Toe straps/toe clips

Monthly Maintenance Tasks

The monthly maintenance check is a comprehensive inspection of the entire bike frame and hardware in addition to the weekly maintenance tasks.

- Inspect the bike for rust or corrosion.
- Check flywheel alignment and torque flywheel nuts as necessary.
- Remove chain guard and check for loose belt. Adjust belt as necessary.
- Use a soft nylon scrub brush to remove rust build-up in small crevasses, such as pedals and pop-pin threaded stems.
- Inspect all wear items for adjustments or possible part replacement. Give particular attention to the following:
 - Inspect brake pad for wear. Excessive wear, such as glazing or leather separation, indicates replacement is required.
 - Inspect seat for wear. Rips, tears, or excessive movement indicates replacement is required.
 - Tighten seat hardware.
 - Inspect pedals for excessive wear or movement. Excessive wear or movement indicates replacement is required.
 - Tighten pedal toe and toe clips and inspect toe straps for excessive wear.
 - Inspect and tighten resistance knob assembly.
 - Level feet.
- Clean and seal the bike frame. Sweat can corrode the bike frame. Spinning® recommends that you seal the bike frame at least once a month with equipment polish.

To seal the bike frame:

1. Wipe the bike frame using a clean lint-free cloth dampened with 30 parts water to 1 part non-abrasive detergent.
2. Rinse the bike frame using a clean lint-free cloth and dampened with water only. Dry completely with another clean lint-free cloth.
3. Seal the bike frame using wax or a polish to repel sweat and liquids. For best results, apply the wax or polish per manufacturer's instructions.

Replacement Parts

Depending on the use and maintenance of the product, certain items can be replaced on a schedule. The list below shows the components that can be replaced on a schedule to keep the bike in top working order.

Part	Replacement Schedule
Brake Pad Assembly	2 years
Belt	2 years
Pedals	2 years

Adjust the Belt

Important: Adjust the belt only if you are experiencing slippage under high resistance. Improper belt adjustment will cause premature wear and may void the *Spinning® Bike Limited Warranty*.

To adjust the belt:

1. Loosen the bolt and remove the cover window (Figures 1).
2. Loosen the four bolts holding on the cover and remove it (Figure 2).
3. Remove the four bolts holding on the back cover and remove it (Figure 3).
4. Turn the nut clockwise one full turn. Ride the bike at high resistance. If you still experience slippage, turn the nut clockwise one more full turn. Repeat until there is no slippage. (Figure 4).

Important: If the belt is stretched beyond adjustment, replacement of the belt is recommended.

5. Check that the belt moves smoothly by slowly turning the crank arm while keeping your fingers away from the belt.
6. Replace the covers.

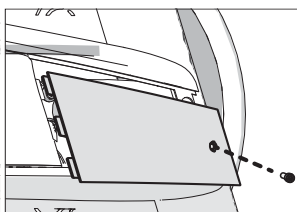


Figure 1

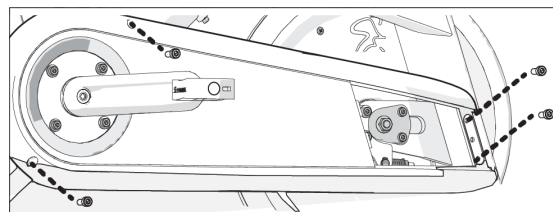


Figure 2

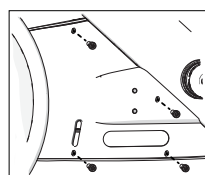


Figure 3

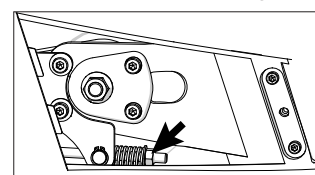


Figure 4

Replace the Brake Pad (Friction-Resistant Bikes)

Your bike comes with a spare brake pad. To order more pads, contact Spinning® Customer Support.

To replace the brake pad:

1. Remove tension from the brake pad by turning the resistance knob counterclockwise (–) until completely loose.
2. Using a 5 mm hex key, remove the two bolts holding the brake pad against the frame (Figure 5).
3. Remove the bolt on the brake pad with a 3 mm hex key (Figure 6).
4. Replace the brake pad and secure it with the bolt removed in Step 3.
5. Pull up the resistance knob and slide the new brake pad into place. Secure it using the two bolts removed in Step 2.

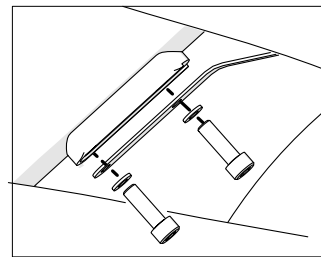


Figure 5

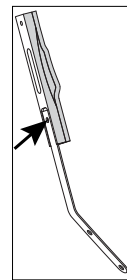


Figure 6

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SPINNER® BIKE LINE LIMITED WARRANTY

Limited Warranty

PLEASE READ THESE WARRANTY TERMS AND CONDITIONS CAREFULLY BEFORE USING YOUR SPINNING® PRODUCT. BY USING THE EQUIPMENT, YOU ARE CONSENTING TO BE BOUND BY THE FOLLOWING WARRANTY TERMS AND CONIDITIONS.

Mad Dogg Athletics, Inc. (MDA) warrants all new products to be free from defects in materials and manufacture for the warranty periods set forth below. The warranty periods commence on the invoice date of the original purchase. This warranty applies only against defects discovered within the warranty period and extends only to the original purchaser of the product. Parts repaired or replaced under the terms of this warranty will be warranted for the remainder of the original warranty period only. To claim under this warranty, the buyer must notify MDA or your authorized Spinning® Distributor within 30 days after the date of discovery of any nonconformity and make the affected product available for inspection by MDA or its service representative. MDA's obligations under this warranty are limited as set forth below.

Warranty Periods and Coverage.

All Commercial indoor cycles manufactured and sold after January 1, 2023, subject to the terms and conditions set forth herein:

	Spinner PRO® PRO™ Power Spinner NXT® NXT™ Power	Spinner Chrono®
Frame	7 years	10 years
Mechanical Parts	2 years	
Labor	1 year	
Wear Items	90 days	
Console	1 year	

Limited Extended Warranty and Coverage.

To the extent the original purchaser purchases a limited extended warranty for Spinner® Bike Line of products as set forth in a signed Product Quote that has been accepted by Spinning®, then such limited extended warranty (i) shall only apply to Mechanical and Electrical parts and Product Labor, if applicable, (ii) shall commence on the invoice date of the original purchase, (iii) shall replace, and not be in addition to, the warranty periods for Mechanical and Electric parts and Product Labor set forth above (e.g., the standard warranty period and the extended warranty period shall NOT be cumulative), and (iv) shall be subject to all the terms and conditions set forth herein.

In no event shall any limited extended warranty apply to the following parts:

- Wear Items, including: Headphone Jacks, Batteries, Pedals, Toe Straps, Seats and Belts.

Conditions and Restrictions.

This warranty is valid only in accordance with the conditions set forth below:

1. The warranty applies to the Spinning® product only if:
 - a. it has been serviced by a Spinning® Authorized Service Provider and/or Spinning® Certified facility staff. Outside of North America, such product must be serviced by Spinning® office or Spinning® Authorized Distributors.
 - b. it remains in the possession of the original purchaser and proof of purchase is demonstrated.
 - c. it has not been subjected to accident, misuse, abuse, improper service, or non-Spinning® modification.
 - d. claims are made within the warranty period.
2. This warranty does not cover damage or equipment failure caused by owner's failure to provide reasonable and necessary maintenance as outlined in the owner's manual.
3. Spinning® is not responsible for Internet connectivity to its products. This restriction applies to services, such as those provided by an Internet service provider (ISP), and also to hardware related to Internet connectivity, such as Ethernet cabling, routers, servers and switches.
4. Spinning® is not responsible for the quality of video, audio, or other media supplied to its products. This restriction applies to services, such as those provided by a cable or satellite television provider; to signal strength and clarity; and also to hardware related to the reception and delivery of television, video, audio, and other media. Such hardware can include (but is not limited to) audio, video, and radio-frequency (RF) cabling, connectors, receivers, modulators, combiners, distribution amplifiers, splitters, and so on.
5. Spinning® cannot guarantee that the heart rate measurement system on its products will work for all users. Heart rate measurement accuracy varies based on a number of factors, including the user's physiology and age, the method in which the heart rate measurement system is used, external interference, and other factors that may influence heart rate acquisition.
6. Spinning® does not warranty the work or product of third party companies (e.g., head end systems, low voltage wiring, etc.).

7. Except in Canada, Spinning® does not pay labor outside the United States. Equipment limited warranty is void when equipment is installed in a country other than where sold.
8. Moving parts bolted to the structural frame are not included in the “Structural Frame” warranty
9. In the case of commercial indoor cycle products sold into a residential (home) environment, the term of limited warranty coverage remains the same regardless of where the equipment is installed or used.

This Limited Warranty shall not apply to:

1. Software updates.
2. Software defects that do not materially and negatively affect the exercise functionality of the product under normal use conditions at the time of installation.
3. Consumable goods or cosmetic items of the product, to include all plastic or painted surfaces, the exterior of which has been damaged or defaced as a result of abuse, misuse, accident, improper service or installation, mishandling or modification in design or construction not authorized by Spinning®; including, without limitation, use or incorporation of any non-OEM (Original Equipment Manufacturer) replacement parts.
4. Cosmetic, structural, or functional damage (including rust, corrosion and unusual wear) caused by failure to follow the maintenance procedures described in the owner’s manual.
5. Repairs performed on Spinning® equipment missing a serial number or with a serial tag that has been altered or defaced.
6. Service calls to correct installation of the equipment or instruct owners on how to use the equipment.
7. RFID tokens.
8. Pickup and delivery involved with repairs.
9. Any labor costs incurred beyond the applicable labor warranty period. interference, and other factors that may influence heart rate acquisition.

Disclaimer and Release.

The limited warranties provided herein are the exclusive warranties given by Spinning® and supersede any prior, contrary or additional representations, whether oral or written. ANY IMPLIED WARRANTIES, INCLUDING THE WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE THAT APPLY TO ANY PARTS DESCRIBED ABOVE ARE LIMITED IN DURATION TO THE PERIODS OF EXPRESS WARRANTIES GIVEN ABOVE FOR THOSE SAME PARTS. SPINNING® HEREBY DISCLAIMS AND EXCLUDES THOSE WARRANTIES THEREAFTER. Some jurisdictions do not allow limitations on how long an implied warranty lasts, so the above limitation may not apply to you. SPINNING® ALSO HEREBY DISCLAIMS AND EXCLUDES ALL OTHER OBLIGATIONS OR LIABILITIES, EXPRESS OR IMPLIED, ARISING BY LAW OR OTHERWISE, WITH RESPECT TO ANY NONCONFORMANCE OR DEFECT IN ANY PRODUCT, INCLUDING BUT NOT LIMITED TO: (A) ANY OBLIGATION, LIABILITY, RIGHT, CLAIM OR REMEDY IN TORT, WHETHER OR NOT ARISING FROM THE NEGLIGENCE OF SPINNING® OR ITS SUPPLIERS (WHETHER ACTIVE, PASSIVE OR IMPUTED); AND (B) ANY OBLIGATION, LIABILITY, RIGHT, CLAIM OR REMEDY FOR LOSS OF OR DAMAGE TO ANY EQUIPMENT. This disclaimer and release shall apply even if the express warranty set forth above fails of its essential purpose.

Exclusive Remedies.


For any product described above that fails to conform to its warranty, Spinning® will provide, at its sole discretion, one of the following: (1) repair; (2) replacement; or (3) refund of the purchase price. Spinning® Limited Warranty service may be obtained by contacting the authorized Spinning® office or Distributor from whom you purchased the item. Spinning® compensates Spinning® Authorized Servicers for warranty trips within their normal service area to repair commercial equipment at the customer's location. You may be charged a trip charge outside the service area. THESE SHALL BE THE SOLE AND EXCLUSIVE REMEDIES OF THE BUYER FOR ANY BREACH OF WARRANTY.

EXCLUSION OF CONSEQUENTIAL AND INCIDENTAL DAMAGES.


SPINNING® AND/OR ITS SUPPLIERS SHALL HAVE NO OBLIGATION OR LIABILITY, WHETHER ARISING IN CONTRACT (INCLUDING WARRANTY), TORT (INCLUDING ACTIVE, PASSIVE, OR IMPUTED NEGLIGENCE AND STRICT LIABILITY), OR OTHERWISE, FOR DAMAGE TO THE EQUIPMENT, PROPERTY DAMAGE, LOSS OF USE, REVENUE OR PROFIT, COST OF CAPITAL, COST OF SUBSTITUTE EQUIPMENT, ADDITIONAL COSTS INCURRED BY BUYER (BY WAY OF CORRECTION OR OTHERWISE) OR ANY OTHER INCIDENTAL, SPECIAL, INDIRECT, OR CONSEQUENTIAL DAMAGES, WHETHER RESULTING FROM NONDELIVERY OR FROM THE USE, MISUSE OR INABILITY TO USE THE PRODUCT. This exclusion applies even if the above warranty fails of its essential purposes and regardless of whether such damages are sought for breach of warranty, breach of contract, negligence, or strict liability in tort or under any other legal theory. Some jurisdictions do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation may not apply to you.

This warranty gives you specific legal rights, and you may also have other rights, which vary from one jurisdiction to another.


SPINNING® TRADEMARK USAGE

The Spin®, Spinner®, Spinning®, Spin Fitness®, Spin Pilates®, Spin Yoga®, SPINPower® and the Spinning logo  trademarks are important business assets to Mad Dogg Athletics, Inc. and should be treated with care and respect. We rely on our trademarks to identify our products, services, activities and programs to distinguish them from those of our competitors. As the creator and worldwide leader in indoor cycling classes, equipment, clothing and accessories, we take tremendous pride in our products and programs.

If a company's trademark becomes generic, anyone can use it without fear of a claim of trademark infringement from the trademark owner. Loss of a trademark not only denies consumers the opportunity to identify an original, quality product developed with years of experience for repeat satisfactory purchases, it also destroys the owner's investment in a valuable asset.

We respectfully ask you to support our efforts to enforce the Spin®, Spinner®, Spinning®, Spin Fitness®, Spin Pilates®, Spin Yoga®, SPINPower® and the Spinning logo  trademarks (collectively referred to as the "SPIN® Family of Marks") and take the steps necessary to use them properly. If you have any questions concerning the proper use of the SPIN® Family of Marks, please contact us at info@spinning.com for North America, South America and Asia Pacific, and at infoeurope@spinning.com for Europe, the Middle East and Africa.

THE SPIN® FAMILY OF MARKS

Spin®, Spinner®, Spinning®, Spin Fitness®, Spin Pilates®, Spin Yoga®, SPINPower® and the Spinning logo  are registered trademarks that are owned by Mad Dogg Athletics, Inc., a California corporation.

WHAT IS SPINNING® AND WHAT IS A SPINNER®?

The words Spinning® and Spinner® are terms that were originally coined by the founders of Mad Dogg Athletics to identify our particular brand of indoor cycling instruction and patented model of stationary exercise bikes.

The Spinning® program is a comprehensive indoor cycling program that includes features that take advantage of the patented Spinner® stationary bike, heart rate training, motivational materials and exercise sets directed at various fitness goals. Most importantly, Spinning® is the brand name of our particular indoor cycling program and should not be used to refer to any stationary exercise bicycle activity or program other than Mad Dogg Athletics' program or indoor cycling bike.

THE SPIN® FAMILY OF MARKS IS REGISTERED FOR THE FOLLOWING USES:

In addition to our indoor cycling program and indoor cycling bike, we also use and own trademark rights in the trademark Spinning® for sports instruction, health education, rental of health equipment, pre-recorded audio and video materials, digital applications, clothing, exercise equipment and fitness facilities. Additionally, we own the trademarks Spin®, Spin Fitness®, Spinervals®, Spin Yoga® and SpinGym® for exercise instruction, equipment and other indoor cycling products and accessories. Our commercial bikes are registered as follows: Spinner PRO®, Spinner NXT®, PRO™ Power, NXT™ Power, Chrono®, Chrono® Studio Connect™, Spinner PRO® Studio Connect™, Spinner NXT® Studio Connect™.

WHAT IS THE PURPOSE OF THE SPIN® FAMILY OF MARKS?

Trademark offices around the world provide our company with additional legal means for protecting consumers, licensees, distributors and our company from imitation or counterfeit products and programs. These rights include the exclusive right to use our trademarks in the countries they are registered as the primary

method to identify our goods, services and programs.

Proper use of the trademarks serves to distinguish Spinning® products and services from the products and services of other companies and helps prevent damage to our trademarks. To help prevent the misuse of our trademarks, Mad Dogg Athletics sets forth various guidelines to assist you in the proper use of the SPIN® Family of Marks.

Proper trademark use identifies a particular brand of a product or service and is not the name or description of a general good, product. Accordingly, it is important to use the trademarks together with the common name or description of the product or service.

For example, it would be proper to say or use "the Spinning® indoor cycling program" and "the Spinner® indoor cycling bike". Using the trademarks properly clearly informs the public that they are purchasing the authentic goods or services of the Spinning® brand, and not from any other person or business.

WHO MAY USE THE SPIN® FAMILY OF MARKS?

Authorized dealers, Official Spinning® Facilities and any company or person licensed by Mad Dogg Athletics, Inc. have the right to promote and use the SPIN® Family of Marks so long as such activity, program or advertising follows the method of use outlined in this guide.

We ask that our dealers or licensees contact us immediately if they become aware of any unauthorized or improper use of the SPIN® Family of Marks.

THE SPIN® FAMILY OF MARKS SHOULD BE USED IN THE FOLLOWING WAYS:

- » "Spinning" refers to the program, indoor cycling bikes, classes, instructors and products.
- » "Spinner" refers to specific models of Mad Dogg Athletics' indoor bikes.
- » "Spin" refers to Mad Dogg Athletics' indoor bikes, classes, instructors, products and membership program.
- » The letter "S" for each mark in the SPIN® Family of Marks is always capitalized (e.g., "Spin", "Spinner" and "Spinning").
- » All of Mad Dogg Athletics' trademarks should be accompanied by a registered trademark symbol "®" in all headers, footers, logos and in the first appearance in the body of text on every new page.

THE SPIN® FAMILY OF MARKS SHOULD NOT BE USED IN ANY OF THE FOLLOWING WAYS:

- » With the letter "S" not capitalized (e.g., "spin", "spinner" or "spinning").
- » Misspelled (e.g., "spyn" or "spinnerz").
- » As a verb or improper noun (e.g., "Come spin with us" or "Get spinning").
- » As part of a trade name (e.g., "The New York Spinning Center").
- » As a generic term (e.g., as a name for an indoor cycling program, bike, activity or other products).
- » To advertise bikes, programs or products that are not affiliated with Mad Dogg Athletics, Inc.

SPINNING® TRADEMARK USAGE

USE OF THE SPINNING LOGO 𐄂®

The Spinning logo 𐄂® and wordmark was designed to designate products and services developed by Mad Dogg Athletics, Inc. and may be used by licensees in its exact form to advertise and promote Mad Dogg Athletics' indoor cycling products and services. Under no circumstances may the Spinning logo 𐄂® be used without Mad Dogg Athletics' express written consent to manufacture

and sell products such as exercise equipment, fitness education, clothing, accessories or any other merchandise.

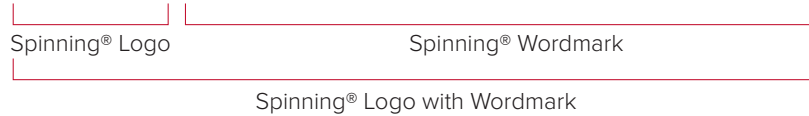
The correct format of the Spinning logo 𐄂® and wordmark is indicated in the area below. The logo and wordmark are not to be used in any form that varies from the samples below and must not be used in combination with any other trade name or logo.

PRIMARY LOGO



Spinning® Logo

COMPOSITE LOGO



SECONDARY LOGOS



Stacked



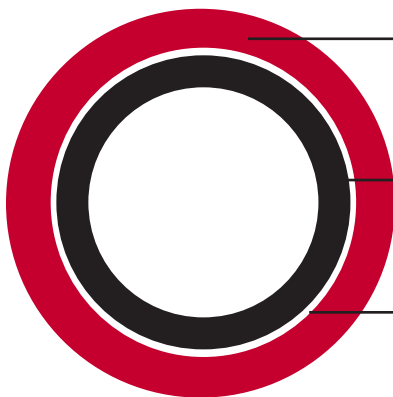
Spinning® Wordmark



Badge

COLORS

To maintain a strong identity for the Spinning® program, it is necessary to employ a consistent color palette. Use these primary and secondary colors in all materials.



Spinning® Red
PMS 200C
C18 M100 Y82 K8
R196 G18 B46
HEX #C4122E

Black
C0 M0 Y0 K100
R0 G0 B0
HEX #000000

White
C0 M0 Y0 K0
R255 G255 B255
HEX #FFFFFF

FONTS

- » For body text, the font family Proxima Nova should always be used. As a general guideline, body text should be Proxima Nova Light and headings should be **Proxima Nova Semibold**.
- » The Spinning® wordmark is font **RBN93.1**.
- » For the web, when Proxima Nova is not installed on the server, please use **Arial** for all body text and **Arial Bold** for titles if Proxima Nova is not available as a web font.

SIZE

- » For print, the logo must be at least 0.75 in (1.91 cm) wide. The wordmark should be never be below 1.25 in (3.175 cm) in width.
- » For the web, the logo must be at least 60 pixels across, and the 𐄂® wordmark must be at least 80 pixels across.
- » The logo must not be crowded. A clear space must surround the logo and watermark on all four sides.
- » Maintain the proportions and positioning of the Spinning logo 𐄂® and watermark according to the example above.

If you have any questions regarding the use of the Spinning logo 𐄂®, please contact us at info@spinning.com for North America, South America and Asia Pacific, and at infoeurope@spinning.com for Europe, the Middle East and Africa.

SPINNING®

NOTES

Complete this portion and keep for your records.

Purchased from: _____
Example: Distributor or store name.

Phone number: _____
Example: Distributor or store telephone number

Product/model: _____
Example: Spinner Chrono®.

Serial number: _____
The serial number is found on the box or bike frame.



SPINNING®

5360 E. El Campo Grande Avenue
Las Vegas, NV 89115

2111 Narcissus Court
Venice, CA 90291

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Fax: **1.310.823.7408**
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www.spinning.com

SPINNING® EUROPE

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www.spinning.eu



SPINNING.COM

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